

LedgersOnline needed an access technology solution that would securely deliver and share accounting applications over the Internet with their clients. Within weeks, they were capitalizing on the market with the implementation Konect Elite™.

CASE STUDY

Client

Ledgers Online Inc.
Vancouver, BC, Canada

Industry

Online Bookkeeping,
Financial Services

of Employees

8 employees

Server Environment

Microsoft® Windows®
Server 2003

Client Environment

Microsoft® Windows® XP,
Vista, Windows 7

Applications

10-20 Different
Accounting Applications

Business Challenges

- Needed to centralize accounting applications & deliver them remotely to clients across NA.
- Needed to offer remote access to clients in a Software as a Service business model.
- Needed to accommodate for a wide variety of client desktop Operating Systems.
- Needed to minimize the client learning curve for user interfaces.
- Needed to utilize their existing 2003 servers.

Solution

- Konect Elite™
- Microsoft® Windows® 2003 Terminal Services

Results

- A wide variety of accounting applications and versions are now delivered to clients in a consistent seamless manner.
- Increase in the speed and flexibility of desktop and application deployments.
- Improved security of critical business data and applications.
- Clients have on-demand access to these applications anytime using any device.
- Simplified administrative application and desktop provisioning and management.



Challenge

The rapid rise of the Internet as a software deployment platform has radically altered how companies look at leveraging technologies to drive and support their business objectives. Resource, capital and skill intensive client – server computing models are giving way to subscription software models allowing companies to ‘rent’ access to the applications they need when they need them. This new model is providing small businesses with a cost effective means to leverage software applications which were formerly only available to larger organizations with bigger pocketbooks. LedgersOnline Inc. (“LedgersOnline”) is headquartered in North Vancouver, British Columbia and has built a business model to provide practical day-to-day financial management services, starting with keeping an orderly set of books, for their clients. At the core of their unique service and value to clients, LedgersOnline needed an access technology solution that would securely deliver and share accounting applications over the Internet with their clients.

Solution

LedgersOnline had been searching for a solution for some time when their local IT partner, C-Dot Networks, identified desktopsites’ Konect serverware solution as a possible fit to meet all of their requirements. After seeing an initial demonstration of Konect, Zielke and his team knew they had found what they were looking for. Working closely with desktopsites and C-Dot Network, Zielke was able to prove out his vision using Konect and had his hosted bookkeeping solution up and running in a matter of a couple of weeks.

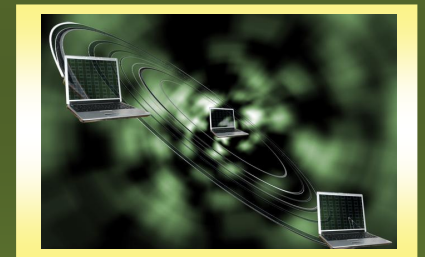
Results

Konect Elite (‘Konect’) is providing LedgersOnline with the software publishing and sharing capabilities it requires in order to deliver bookkeeping services to a vast array of remote users. Clients are giving Zielke and his team nothing but positive feedback on their solutions’ ease of use. Whether working with small enterprises with less than 5 employees or mid size businesses with more than 50, LedgersOnline has found Konect to be the platform it needed to be fully charged.

- Increased speed and flexibility of application deployments to new and existing clients regardless of which application or version thereof.
- On-Demand access to applications anywhere, anytime, using any device.
- Reduced IT administrative overhead with simplified management features for application delivery and user access controls.
- Consistent user access experience, whether using XP, Vista or Windows 7 clients where applications can be accessed as if they were integrated within a local desktop.

“We needed a solution that we could build our business around. We needed a serverware platform that was more robust than Terminal Server and more cost effective than Citrix® to provide us with a direct link to our clients and the capabilities to properly represent our services. Konect Elite is meeting every expectation we had and is providing our clients with a fast, easy and intuitive way to make the most of our ‘fully charged’ bookkeeping solution. Whether using Quickbooks®, Simply Accounting® or custom software, Konect has provided our clients with the experience we knew they needed.”

Wayne Zielke, CEO
LedgersOnline Ltd.



About LedgersOnline

Founded in 2002 by Wayne Zielke, CA, LedgersOnline assembled a team of financial and technology professionals to create “Fully Charged” bookkeeping solutions to assist SME’s – providing streamlined efficiency with cost and time-saving processes. The Ledgers Online mission is “Delivering online bookkeeping and financial management solutions that combine the efficiency of the latest in IT with professional and personal client services.”

About desktopsites

desktopsites is a leading developer of innovative and cost effective application and desktop virtualization solutions for small and mid-size businesses (“SMEs”). desktopsites Konect Elite™ is a Windows® application and desktop virtualization solution that centralizes application and desktop management and delivers applications to physical or virtual desktops on-demand to users anywhere using any PC, thin client, laptop or netbook.



ISV/Software Solutions

